



SPORTS for Exceptional Athletes
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Tax I.D. 20-8886536



Dear Supporter,

SPORTS for Exceptional Athletes is holding the 14th annual Law Enforcement Challenge "Guacamole Bowl" fundraiser on Saturday, February 18th from 10:00am until 2:00pm at the Balboa Park Club. The "Guacamole Bowl" is a premier competition designed to determine, "Who makes the best guacamole?" We would be proud to be counted among the wonderful agencies that your company so generously sponsors.

SPORTS for Exceptional Athletes (S4EA) is an inclusive sports program serving athletes with developmental disabilities ages 5 through adult in San Diego County. S4EA was founded 9 ½ years ago by a group of coaches, parents, volunteers, and community members who found a need for a community based sports program for athletes with and without developmental disabilities in San Diego County. S4EA has already grown to over 1,400 athletes with developmental disabilities practicing and competing in the following 24 sports: baseball, basketball, bocce, bowling, cross country skiing, cycling, downhill skiing, figure skating, flag football, floor hockey, golf, judo, sailing, snowboarding, snowshoeing, soccer, softball, speed skating, swimming, table tennis, tennis, track, volleyball, and walking.

But SPORTS for Exceptional Athletes is now at a crucial crossroads: the number of potential new athletes with developmental disabilities wanting to play sports will soon exceed our capacity.

Please consider helping us expand our services. SPORTS for Exceptional Athletes is a small non-profit with a budget of just over \$300,000.

One of the ways we have begun to meet our expansion needs is to diversify and expand our funding sources, in-kind donations, and people-power. At our annual "Guacamole Bowl" fundraiser, SPORTS for Exceptional Athletes would like to recognize your Company's contribution. The enclosed 'Sponsorship Opportunities' sheet outlines the various Sponsorship Levels (Championship Round-\$5,000, Gold Medal-\$2,500, Silver Medal-\$1,000, Bronze Medal-\$500, Program-\$250, Blue Ribbon-\$100, and Entertainment Sponsor-\$50) and Sponsorship Benefits, including your Company listed on the "Guacamole Bowl" championship trophies or gold/silver/bronze medal, program, event brochure, event website (www.guacamolebowl.com), event flyer, event signage, free event admission tickets, and your Company listed on the S4EA website (www.s4ea.org) & newsletter. At the "Guacamole Bowl" over 1,000 guests will taste guacamole made by more than 25 teams competing in Law Enforcement, Kiwanis, and Open Divisions to determine who makes the best guacamole. The "Guacamole Bowl" will also feature appearances by notable local and sports figures, entertainment, and a raffle. The "Guacamole Bowl" is co-sponsored by San Diego Park & Recreation – Therapeutic Recreation Services.

On behalf of the athletes and volunteers at SPORTS for Exceptional Athletes, I thank you for the opportunity to submit this request for funding to enhance the lives of our athletes with developmental disabilities in San Diego County through sports. If you have any questions or require further information, please contact S4EA Executive Director Walter Jackson at (858)565-7432. We look forward to partnering with you!

Best in SPORTS,

Walter Jackson, Executive Director



P.S. Because SPORTS for Exceptional Athletes is a non-profit 501(c)(3) organization (ID#20-8886536), contributions are tax-deductible as allowed by law.